



Sadhana Educational & Empowerment Foundation's (SEEF)  
**Sadhana Centre for Management & Leadership Development  
(SCMLD)**

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Seminar: **“Learning from the Leaders”** - Series V

Theme: **“Leadership for Sustainable Competitiveness: CEO’s Speak their Minds”**

Venue: **Hotel Le Méridien, Pune** | Date: **13<sup>th</sup> & 14<sup>th</sup> January, 2007**

**APPROACH PAPER**

Dear Sir / Madam,

The objective of the seminar is to learn from entrepreneurs - their experiences which cannot be available through textbooks, case studies or classroom sessions by teachers. The following paragraphs will give a perspective of the seminar.

The Small and Medium Scale Enterprises are the cogs that turn the wheels of development in any industry which then gets translated into functional expertise. Learning from the Leader's Series-V is a promising and remarkable platform to interact and learn from the seasoned players of the Small and Medium Scale Enterprises who are well known for their skills, varied experience and wisdom. The seminar is designed to enable a qualitative exchange across all the functional domains necessary for an organization to succeed viz., Accounting and Finance, Information Technology, Marketing, Operations, Human Resources etc. This will be a fruitful exchange of the dynamic thought processes which go behind managing an enterprise, the ability to overcome adversities and the lessons learnt from the various facets of business as a whole.

SCMLD is looking forward to developing an interdependent model by way of a Memorandum of Understanding for Summer Internship between the industry and the institute. This is to build and nurture a long term relationship so that both the industry and SCMLD benefit from this initiative. The industry will get a capable workforce of students who are willing to work, eager to learn, emotionally stable and intellectually sharp while the students will get a hands-on clinical experience with a multi-dimensional outlook towards business.

Looking forward to your support and with warm regards.

Yours sincerely,

M.S. Pillai  
Founder Director, SCMLD